

Hosting Successful Cash Flow Classes

There is a major change in the sponsoring system, and one that can dramatically increase your enrollments, and thus your bonus check. It's the new Agel Cash Flow Class.

We've retired the PBR concept, and replaced it with this dynamic new format. In today's economy, cash flow is king, and this new presentation addresses that. It's an informal, fast-paced and fun look at how you can build a cash flow machine with Agel.

This new format is very compelling to prospects, and they're actually eager to attend. And you may find it shocking how many guests bring guests of their own, without even being told. It just seems to be the kind of event you want to bring along your posse to.

We've done several things to make it more effective than the old PBRs. First, we made a printed invitation you can mail to people, or simply use as confirmation once you've invited them. They definitely create a positive vibe for the event.

We have also created a worksheet that guests work along with during the video. There are a few questions to set the tone, then you start the video and let it work its magic. The worksheets keep people paying more attention, staying actively involved and helps retention afterward.

The video is all-new, completely revised to reflect the realities of today's market. It includes the "right now" messaging, carries forward the "safe is the new risky" philosophy, and is a complete overview of Agel.

It covers the science behind suspension gel technology, shows all nine ways to earn in the new compensation plan, demonstrates the credibility of the corporate team and company, stresses the support structure in place and encourages the prospect to get started right away. It's our most powerful presentation yet.

The video comes in just short of 30 minutes, so the entire Cash Flow Class can still be done in an hour, including enrollments. We can tell you from doing the testing of the new format it is HOT!

David Bach, Robert Kiyosaki and other financial planning experts have been recommending creating cash flow for years. And the current economy has millions of more people looking to do just that. So this new format has struck a nerve in the marketplace and you'll find it a lot easier to get people to attend.

The other great thing about the format is it doesn't have to be done at home. You can do one of these in a banquet room, community room, or the extra room at Starbucks. So if you're remodeling, live way out in the country or other situations like this, you still can get going fast.

Best of all, the class is completely duplicable. When prospects see the video and worksheets, they realize they could duplicate it the very next night if they desire to!

Also for people long distance or who won't come to a class, you can simply send them the DVD and worksheet! It is also available to send via AgeMediaOnline. This is a MAJOR step forward in your ability to duplicate fast.

Once the video ends, take a few minutes and make sure all of your attendees have the correct answers in their worksheets. (The worksheets come with a Facilitator Guide with these.) Then pass out your packets to each person. They should include:

- * Product samples
- * NEXT Magazine
- * A paper application

Now is the time to answer any questions and see who may be ready to get started. One of the best questions to ask is, “So, do you get this?”

Anyone that replies yes, follow up with, “Are you ready to get started?” If so, have them fill out the paper application and walk them through the “Steps to Get Started” on the worksheet. Create the culture right away for them to qualify for Presidents Club their first month or two. Send them home with the Agel Business Plan.

The point of the major blast is to get some serious business builders. Push the idea of President’s Club their first two or three months. Doing this will result in them getting ten serious business builders and that will lead to serious rank advancements fast.

NEXT magazine...

This resource is our most powerful credibility piece yet. It replaces the old “Biz Breakthroughs.” We’ve removed the disc and made it a follow up piece for after the Cash Flow Class, instead of a first step. This influential resource reinforces and anchors the important information your

prospect learned at the class. And it has exactly the kind of edgy fresh look that Agel is about.

With this magazine your prospects will discover the science behind suspension gel technology, how they earn in the Quadra-Plan, what kind of training and support is available to them, and how they can build their dream lifestyle with Agel.

Each edition also profiles the top Diamond Directors in that market, so your prospects can identify with real people and see it can really work for them. We've taken out all of the extra profiles, so it's a shorter read for the prospects. (The Spanish Diamonds will be profiled in the Spanish version, the Russian Diamonds in the Russian version, etc.)

There is also background information on the company, and third party endorsement of the network marketing profession. And it wraps up with a call to action, urging your candidates to take charge of their life and start an Agel business.

Tips to have a successful Cash Flow Class...

- Use the printed invitations
- Invite at least ten people
- Use the worksheets and "plug and play" DVD for maximum duplication
- Send out text reminders
- Do three within a week or 10 days when you first launch your business
- Talk up President's Club
- Invite with passion, intensity and urgency

- Stress your commitment and goal of opening a new income center, breaking the next rank, or qualifying for President's Club

Agel Business Tools has all the new materials in stock and ready to ship. Log on now and order some supplies at:
<http://su.pr/2BYE5o>

With this new format you can set the goal with all new team members to go President's Club their first month. This makes a HUGE difference in your growth and momentum. So get your first Cash Flow Class scheduled right away!