

# Putting Your Best Face Forward

## Ageless Private Business Reception

### I. Welcome

- a. With all the bad news everywhere, we are here to talk about a great company doing amazing things around the world. Historically during recession, empires are built. Age31 Enterprises is a company that is positioned to do just that.
- b. Interestingly enough, there are products that are recession proof. Gas for example had record profits in the end of 2008. No matter what is going on we will figure out how to buy our gas. And there is not a woman alive who doesn't know that their skin care products are recession proof. No matter what is going on in our lives, we purchase our personal care products.
- c. Tonight we will focus on one of the newest and most effective anti aging skin care line on the market. This product is Agel-ess that we call Ageless. The first gel suspension skin care line created.

### II. Company

- a. When we are done with tonight's presentation you will find yourself in one of three categories.
  - i. The first category is 'No Thank You.' We don't know if this product line or opportunity is for you. That is up to you to figure out and we support you no matter your decision. We thank you for being here and supporting the person who invited you.
  - ii. The second category is a 'product user.' You may decide Ageless is a product line you would like to try and it becomes your personal care product of choice. We welcome you.

You can also share the products with others and encourage them to become Ageless users.

- iii. The final category is you see 'the business opportunity.' You are interested in learning more about the system that is in place to support you in building a business. It is an opportunity that has a small investment with the possibility of a big return. And know that we are looking for leaders around the world who want to do BIG things with this business.

If that is you, we have all the systems and materials in place to support you in achieving your goals. We need you and we would delight in working with you.

### **III. Company**

- a.** As I mentioned earlier, Agel Enterprises is positioned to be a global giant in the next five years. In its third year in business, the company finished the year at \$350 million and doing business in 52 countries. Most importantly about these numbers is the opportunity is changing lives of people like you all over the world with the focus on physical wellness and financial well being.

### **IV. Field Leadership**

- a.** There are great product ideas that never get off the ground because there is no leadership to get it to market. There are great leaders that never have the opportunity to get a great product to market. At Agel we are fortunate to have both.

A great products idea in the hands of great leadership is resulting in Agel being on course to being a billion dollar company. We have excellent corporate leadership, the top field leadership in the industry and the financing to take us where we need to go. A perfect storm in this business climate.

### **V. Product Presentation**

- a.** Ageless was born when team members in Thailand were putting our product EXO on their face. EXO is designed to ingest but due to the 18 anti oxidants in the product, the people in Asia were using it on their skin.

Shortly after finding out they were using EXO as a facial in Thailand, our CEO had a woman in Israel approach him. She had put EXO on one hand and not the other. Glen saw such a dramatic difference in the skin he came back to the USA, took the packet of EXO to a formulator and asked him to create an all gel, anti aging, skin care line with the same ingredients of EXO.

Besides the powerful ingredients in Ageless, what makes it unique is the gel matrix. Like the Agel gels you ingest for nutrition, the make up of Ageless allows the skin to absorb the nutrition easily and completely.

### **VI. Ageless DVD**

### **VII. Ageless Demonstration**

Let the participants know you would like them to test the product on the back of one of their hands. Show them the cleansing gel and the gel scrub and tell what each one is used for. Cleansing gel removes impurities. Gel scrub exfoliates dead cells.

Then go through the rest of the products in order beginning with the spray and have them put it on the back of their hand. As they use each one, you can tell them what the product is good for.

Gel Spray-begins the moisturizing process  
Anti Aging Gel Serum-restorative to skin  
Moisturizer-food for your skin, no junk  
Eye Gel-anti aging on tender places around eye  
Night Cream-work while you are sleeping restoring the skin.

When demonstration complete, get feedback from the participants on what their experience was with the product.

### **VIII. Close**

- a. What makes the Agel model different is it is a use and share model. I use the product and like it. I tell my friends and they begin using it and you create a network of distribution. How many of you have seen a movie, liked it and told someone else? How many of you have been paid by the movie theatre for recommending the movie? This is exactly what Agel does with its product line. You use the products and recommend it to others. When they use it you get a percentage of what they use. Pretty amazing, right?

In closing I would like to share a quote from our top money earner Randy Gage:

“Together we can do more to reverse the worldwide recession, fight socialism and give people their dreams back than all of the government bailout packages combined. We can rebuild and re-energize the free enterprise system from the ground up one individual at a time.”

“We can do this by doing what we do best, offering the financial freedom, lifestyle and meaning that only network marketing can provide. At no point in our lifetime has the world so desperately needed what we have to offer right now.

### **IX. Presentation of Packets**

- a. Have packets prepared for each of your guest. Include the Agel Tools you use in your market and a sample of Ageless. I.e. individual product or Travel Kit and sign up sheets.

### **X. Questions and Answers**

Your goal is to have the PBR completed in 45 minutes when you go to Q&A. You can decorate the room in pink and black and be sure and display the Ageless with EXO. Have fun and great success to you and your team!