

## Message One:

Remember to insert their name and yours!

SUBJECT LINE: Residual Income Biz

Hi [NAME],

Are you interested in looking at a side business that can generate a very serious residual income? I'm launching something huge, and I'd love to have you on my team.

I am working with Eric Worre and Randy Gage in a network marketing business. Eric and Randy, if you don't know them, are multi-million-dollar producers with a long track record of helping people reach success in the business. This new company has developed into a phenomenon and is one of the fastest growing business opportunities in the world today, and we're looking for leaders in your area.

I got involved because it's a chance to work with two of the most successful people in the industry, and be a part of a company as they enter the exponential growth curve. We're looking for people with good teaching and training skills who want to capitalize on a chance to get in early.

Eric and Randy have uncovered an emerging new company that meets ALL of the criteria to be the next billion-dollar company in the industry. I plan to lock up a legacy position and I'm looking for leaders who want to work with me and lock in their own spots. You could be one of these people.

Here are the factors that make this such a powerful opportunity right now:

### **#1) You can be in at the beginning!**

The company has launched in the United States and a few other countries, and they're in pre-launch operations in about 40 more. So we have a real window of opportunity to get ahead in the race, before

most people even know there is one. I want my people to own their own areas, before the mass market even hears of the company. We're looking for leaders we can train in our team system to own their local market and springboard from there.

## **#2) Big Dollar Residual Income Available.**

I'm sure you're aware how important is it to have residual income to create true wealth. With this business the compensation plan offers eight ways to earn, with most of them residual. More importantly they have pioneered the biggest innovation in compensation of the last 15-20 years, the Leveraged Matching Bonus. If you know anything about how these plans work, you're going to hallucinate when you understand this one!

## **#3 The products are sexy and fill a huge market demand.**

The products are based on an amazing scientific breakthrough that creates an entire new product category, so the market potential is beyond enormous. Yet it is a simple concept that makes so much sense people "get" it right away. Everyone in the world would benefit from the products and one use makes that clear to them. There are many lifestyle factors and trends that make these products in serious demand right now. This ensures you a stable business and income for many years to come.

## **#4 You can make money while you sleep!**

Because the company is operating in over 40 countries you have a chance to build an international business that the sun never sets on! You can make money across 24 time zones.

Because of the nature of the compensation plan, positioning and timing are important. Right now I am looking for leaders who understand the power of being in at launch. You have a chance to position yourself in a prime spot to create a legacy income for life. I believe you have what it takes to do something big with this. We have about a two year window when legacy positions will be created.

So do you want to hear about this? Or are you too busy with your other stuff to look?

Please get back with me right away. Thanks,  
[Your name]

Message two:

Here is the follow up one, to send after they express interest. Thanks,  
RG

Hi [their name],

Glad we had a chance to connect and that you're interested. I believe you can do great with this because of who you are.

We have set up a very simple system that anyone can duplicate. Please go to [www.GetTheInfoNow.com](http://www.GetTheInfoNow.com) and review the information.

Then let's talk just as soon as you're done. We're in the window now to create LEGACY positions, and I'd love to have you on my team. Thanks, [Your Name]